

MODUVIL VISHNU RG

Executive Director RG Group

mail@rgvishnu.com | office@rgvishnu.com | www.rgfoods.in



RG GROUP

The Growth

Under the new-gen leadership of Vishnu R G, RG Group has grown by bounds. leaps and His efficiency, hardwork, willpower, attitude towards the employees, and clients have all paved way for the present stature of RG Group



- State-of-the-Art Manufacturing with international-standard factories featuring advanced machinery and automation.
- Product Line Growth to 80+ products, addressing diverse market needs.
- Innovative Launches of RG Frozen Vegetables and RG Frozen Snacks to meet evolving global demands.
- 60% Market Share in the oil sector across GCC regions.
- Export Expansion to 31+ countries, including European markets, Australia, and Qatar.
- Extensive Distribution Network with over 1.5 Lakh retail outlets and 450+ distributors across Kerala.
- RG Palakkadan Vadi Matta Rice establishing a strong foothold in GCC, New Zealand, Australian, and European markets, becoming a preferred choice for its quality and authenticity.
- Vision for 2030: Expanding the global footprint to market RG Food Products worldwide.

Name	: Moduvil Vishnu RG
Education Background	: MBA in Marketing (Project Management IIM Kozhikode)
Marital Status	: Married
Spouse Name	: Nila Vishnu
Name of children	: Vaishnavi MV, Aadhyathmika M V
Name of father	: Moduvil Ramesan
Name of mother	: Ambika Ramesan
Residential Address	: Vaishnaveeyam, Paroppadi-chevarambalam road. Malaparamba P.O. Calicut. 673009 : RG Foods,
Official Address	: RG group, RG arcade, Calicut 673009.
Occupation	: Business Man
Organizations	: Gopal Refineries & Oil Mills, Malappuram Gopal Refineries & Oil Mills, Palakkad Leela Oil Mills, Mahe Ambika Store, Big Bazar Ambika Store, Cherooty Road RG Arcade Paroppadi RG Mariners RG Foods Nemat Al Tabiaah Marketing Management, Dubai, U.A
Career Growth	: 03 years stint with Gokulam Medical College, Kerala 01 year with LLH Hospital, Abu Dhabi, UAE Joined family business from 2010 onwards
Key positions chaired	: Chairman - CII confederation of Indian Industry Vice Chairman - Contederation of Indian Industry (CII) General Secretary - The Business Club Vice President - Rotary Cyber City Director - Sree Narayana Education Society (SNES) Business Club - Vice president Rotary Club - President

Awards & Recognition : Kerala State Business Excellence Award 2010

: Young Chamber of Commerce

: Product of the year 2015

: Brand Achiever Award 2015

: Young Manager Award

(Calicut Management Association) 2016

: Young Entrepreneur Award

(Rotary Club of Calicut City) 2016

: HEF Best Business Exporter Award 2018

: Best President Award by district 3202

: Indywood Business Excellence Awards 2019

: Young Entrepreneur Award (SNES) 2020

Key Highlights

: Introduction of a division specialized in Customer Relation Management Program.

: Strengthened RG Foods' Kerala presence with an expanding distribution network

: Developed international-standard, automated factories

: Built a network of 1.5 lakh retail outlets, 450+ distributors and partnered for sustainable farming

: Captured GCC, Australian, New Zealand and European markets with Palakkadan Vadi Matta Rice

: Expanded exports to 31+ countries and surpassed 80 products in the portfolio by 2024.

The Voyage

The RG Group, one of Kerala's largest producers and exporters of Gingelly Oil, reflects a legacy built over 80 years, spearheaded by three generations of visionaries. Founded in 1940 by Shri M Gopalan, the organization flourished under the leadership of his son, Mr. Ramesh RG, and has reached new heights under his grandson, Mr. Vishnu RG. Vishnu has transformed the brand into a globally recognized name, blending traditional values with modern innovation.

From its humble beginnings as a small-scale business utilizing Marachakku (wooden press) techniques, the RG Group has evolved into a pioneering force in the industry, known for its quality and authenticity. Vishnu's foresight and business acumen have played a pivotal role in this transformation. Under his leadership, RG Foods has adopted state-of-the-art production technologies, ensuring the highest standards while staying true to its roots.

Vishnu's journey has been marked by remarkable achievements. Today, RG Foods exports to over 31 countries, with recent expansions into Australia, GCC, and European markets. The brand's extensive portfolio, which now includes over 80 product lines, has grown to meet diverse consumer needs. Among these, the introduction of RG Frozen Vegetables and RG Frozen Snacks marks a significant milestone, reflecting Vishnu's ability to anticipate and cater to evolving market trends.

In addition to global expansion, RG Foods has built an unparalleled distribution network, with products available in more than 1.5 Lakh outlets across Kerala and

supported by over 450+ distributors nationwide. The company's presence extends to major Indian cities and international markets, solidifying its reputation as a trusted name in the food industry. Vishnu's leadership has also fostered sustainable practices such as contract farming, ensuring both quality and ethical sourcing. In 2012, Vishnu led a comprehensive rebranding initiative that revitalized RG Foods, combining the company's traditional values with a modern outlook. This strategic transformation not only enhanced the brand's image but also contributed to its exponential growth and customer satisfaction. His visionary leadership, characterized by the perfect balance of innovation and heritage, has earned RG Foods numerous accolades and recognitions.

Beyond his contributions to the business, Vishnu is a passionate social worker and a dedicated advocate for nature conservation. His vision extends beyond corporate success, encompassing a commitment to community well-being and sustainable development. His leadership has not only strengthened the RG Group's legacy but has also positioned it as a global brand synonymous with quality, tradition, and innovation.



The Change Begins...

The traditional family business that began in Calicut in 1940, underwent a massive change under the expert management skills of Vishnu RG

With the right blend of tradition, new generation thoughts, and state-of-the-art technology, Vishnu was determined to create a healthier lifestyle that was not just limited to Calicut

The Path to Success...

RG group entered the retail market Soon the sales force/ distributors joined in. Vishnu made it a point to visit all markets personally every month.

2010

2011

The Company made its first export to UAE!

RG Group rebranded to an internationally accepted look. New bottle of RG Gingelly Oil was launched at Westway Hotel, Calicut.

2012

2013

Introduction of RG Marines

RG Group launched Pride India Exports Pvt. Ltd. a 100% export oriented Company.

2014

2015

RG Foods, a diversification of RG Group emerged. Traditional snacks, rice, vinegar, tamarind, payasam mix, coconut milk etc.

The Path to Success...

Strengthened GCC markets by capturing 60% market share in oil segment, marking a significant milestone in international exports.

2017

Introduced 30 new product lines, diversifying the product portfolio.

2018

Established a strong presence in 18 countries, further expanding the export footprint. Reached 480 distributors pan-Kerala, enhancing local market accessibility.

2019

Developed state-of-the-art factories with international standard machinery and automation

2020

Launched innovative products, including RG Sarbath and health-focused options.

2021

Constructed the best in class hi-tech factory meeting the international standards and expanded to 28 countries, achieving significant growth in exports.

2022

Reached 80,000 retail outlets across Kerala with 450+ distributors. Collaborated with government initiatives for sustainable contract farming and authentic ingredient sourcing.

2023

2024

Introduced 30 new product lines, diversifying the product portfolio.

Mission 2030

**Expanding the global footprint to
Market RG Food Products worldwide**



RG GROUP



Kerala State
Business
Excellence
Award 2012

Young Chamber
of Commerce -
Product of the
Year 2015

Brand
Achiever
Award
2015

Young Manager
Award - 2016
by Calicut
Management
Association

Young
Entrepreneurs
Award - 2016
by Rotary Club of
Calicut Cyber City

- We provide learning materials for the children of our company staff For eg. Books, laptop and learning assistance for the needed.
 - Build houses for the needed.
 - Medicines and treatment for the elderly members of our staffs fa
 - For families with handicap difficulties, we provide grocery items. quaterly and on festivals.
- Company also support startup companies by purchasing the inventory from them by providing the initial support.

Next plan of CSR Activity

- Mission 1 crore trees to be planted.
- Provide educational facilities for 50 students who have lost their families till they graduate and make them entrepreneurs in their own field.
- Plan to build 50 houses for 50 needy families who doesn't have a sheltered place to stay.









RG Group

RG Foods, RG arcade

Calicut - 673009

Mob : 7736 1122 33

Mail : office@rgvishnu